



Press release

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## Think Energy<sup>®</sup> to Power Smart Financial Centre at Sugar Land

HOUSTON – January 23, 2016 – Think Energy<sup>®</sup> – ENGIE’s small commercial and residential power and gas supply company, announced today that it has entered into a multi-year agreement to power Smart Financial Centre at Sugar Land, the state-of-the-art 200,000-square-foot indoor performance venue located in Sugar Land, TX. As part of the agreement, both Think Energy<sup>®</sup> and its affiliate ENGIE Resources (together ENGIE) will share in the designation as the team’s official electricity supplier.

Steve Wilson, Director of Corporate Partnerships for Smart Financial Centre at Sugar Land, said ENGIE emerged as a top choice based on its pricing, strong reputation, and extensive background working with performance and sporting venues.

“Texas is an extremely competitive market when it comes to electricity, and several suppliers offered us some pretty compelling deals,” he explained. “But we were interested in more than just a great price on electricity. We wanted to work with a company with a reputation for reliability and great customer service as well. We also wanted a company that understood our business as a performance venue because we’re not your typical commercial operation. ENGIE was able to deliver on all of those fronts, and we couldn’t be more pleased to have them as a strategic partner of our organization.”

JD Burrows, Vice President of Marketing for ENGIE, said the supplier’s willingness to work closely with this new venue and their energy broker, Choice Energy Services, every step of the way is what truly paid off in the end.

“At ENGIE, we take the time to understand everything driving a company’s energy decision because we want to be absolutely certain that our customers get exactly what they need from us as a power provider. Additionally, our dedication and desire to work with Choice to build the relationship with Smart Financial Centre is a true example of collaboration.”

The Smart Financial Centre at Sugar Land is an \$84 million project owned by the City of Sugar Land and designed to position the area as a destination location for culture and entertainment. With their opening date just around the corner, Smart Financial Centre has already booked several notable entertainers, including headliners like Jerry Seinfeld, Sting, and Tony Bennett. The list of acts is growing quickly; be sure to visit [www.smartfinancialcentre.net](http://www.smartfinancialcentre.net) for upcoming events.

**About Smart Financial Centre at Sugar Land**





Smart Financial Centre at Sugar Land is a state-of-the-art indoor performance venue that is strategically located 22 miles from downtown Houston off of Highway 59 and University Boulevard. With its Grand Opening in January 2017, Smart Financial Centre will set a new standard for live performance venues and will be equipped to host a wide array of programming including national music and comedy artists, family shows, staged Broadway theater productions, and cultural and performing arts attractions. Designed for flexibility, the 200,000-square-foot venue will incorporate innovative movable walls that can expand and contract to create four different seating capacities that range from an intimate setting of 3,000 seats to a maximum audience of 6,400. It will also feature 2,500 guest parking spaces, 14 luxury suites, corporate hospitality areas, and the latest sound, light, and video technology. Smart Financial Centre at Sugar Land is managed by ACE SL, LLC in partnership with the City of Sugar Land. For more information, visit [www.smartfinancialcentre.net](http://www.smartfinancialcentre.net).

#### **About ENGIE Resources**

ENGIE Resources, which recently rebranded in 2016, is the third-largest non-residential retail electricity supplier in the United States and currently serves commercial, industrial, and institutional customers in 14 states: Connecticut, Delaware, Illinois, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Texas, and Washington, D.C. The company serves over 85,000 accounts for customers having a peak demand ranging from 50 KW to more than 200 MW, with an estimated peak load totaling nearly 13,000 MW. For more about ENGIE Resources, visit [www.engieresources.com](http://www.engieresources.com) or call 1-866-999-8374. Follow ENGIE Resources on [Twitter](#) and [Facebook](#).

The company offers electricity service to residential and small business customers in Connecticut, Delaware, Illinois, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Texas, and Washington, D.C., under the brand Think Energy<sup>®</sup>. Think Energy<sup>®</sup> works every day to be “The Unsurprise Energy Company,” providing customers transparent, competitive fixed prices, easy-to-use online tools, and excellent customer service. For more information, visit [www.thinkenergy.com](http://www.thinkenergy.com), or call 1-888-923-3633, or email [questions@mythinkenergy.com](mailto:questions@mythinkenergy.com).

ENGIE Resources & Think Energy<sup>®</sup> are part of ENGIE North America, which manages a range of energy businesses in the U.S. and Canada, including electricity generation and cogeneration, natural gas and liquefied natural gas (LNG) distribution and sales, retail energy sales, as well as services to help customers run their facilities more efficiently and optimize their energy use and expense. For more information on ENGIE North America, visit [www.engie-na.com](http://www.engie-na.com) or [Twitter](#).

